urban ruralism

Welcome

urban, adj.[ûr'ban] relating to a city or city life; from Latin **urbanus** from urbs 'city'.

ruralist, n. [rur'a-list] an advocate of rural living; from Latin ruralis from rus 'country'.

urban ruralism, n. balancing the urban and the rural in harmony, the equilibrium of urbania and rurality, bringing the two extremes together to make a single statement.





from nature we love creating our walls for office, home, arena and malls everything we do is done with passion not gone in a minute like some new fashion but long term commitment to all our clients we build our business on trust and reliance



Our mission is to deliver a simple, quality and effective solution to the ecological requirements of today in an environmentally and socially responsible way.

Simple

A modular system and quick installation procedure.

Quality

Proven brand, bespoke design service and a 10 year warranty.

Effective

Instant coverage on the day of installation.



Honesty

Honesty, loyalty and trust are and will be placed above all else, as they are the starting blocks in every successful relationship.

Response

We understand that there is no time like the present in our business journey. We set tight deadlines and aggressive challenges and push ourselves hard to achieve them. Any enquiry will be dealt with quickly and with understanding.

Teamwork

We understand that teams develop direction, momentum and commitment by working to shape a meaningful purpose.

We recognise that individuals have different strengths that, when blended together, create a powerful drive.

Ownership

We firmly believe in investing in people. Each employee can and must make a difference, and deserves to be listened too and treated fairly and with respect.

Support

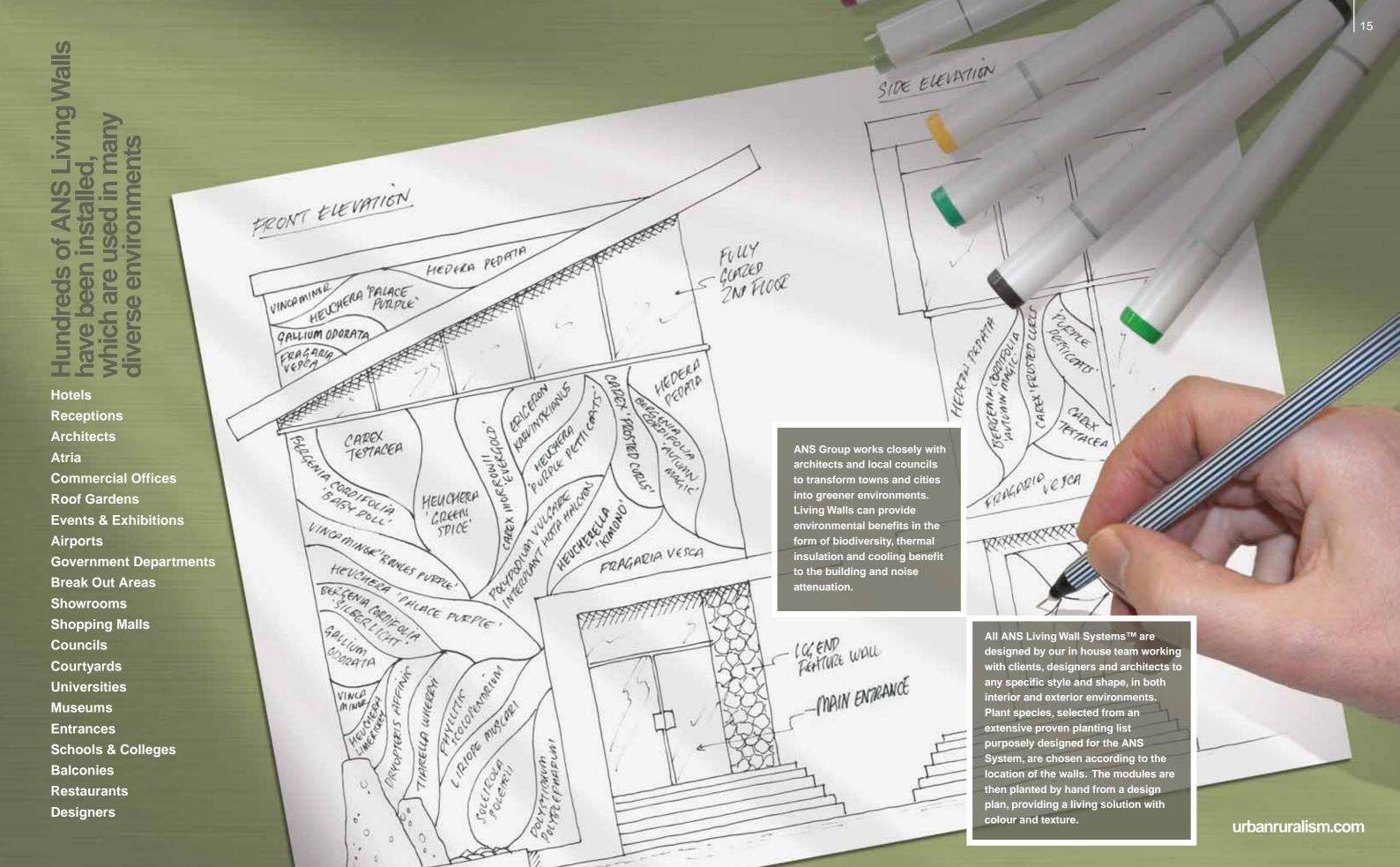
The concept of support includes help, assistance and provision. To assist with your success, we believe in going the extra distance, and will provide a high level of technical support to all our clients – both existing and potential.

Delivery

We recognise the importance of time. Steps will be taken to deliver quality products every time, on time.







iving for the city

UPTHERE HIGH INTHE SKIES
CONCRETE MONSTERS FILL MY EYES
HOW DRABTHE SLABS WITH LIFELESS STARES
THEIR VIRTUAL CRY OF WHO ON EARTH CARES
THESE FINGERS OF BRICK AND GLASS AND STEEL
POINTING UP AS IFTO APPEAL
TURN US INTO ORGANIC TOWERS
ADORN US NOW WITH BEAUTIFUL FLOWERS
DON'T GIVE THE GIANTS A LOOK OF PITY
LETTHEM BREATHE LIFE INTO THE CITY



ANS aspired to create a living wall solution that replicated nature as closely as possible and had to be a 'cradle to cradle' system. And so was born The ANS Living Wall System™: 100% recycled material incorporating organically grown media and backed by our 10 year comprehensive warranty.

This proven modular system can be built up and around any structure, to any size - a living work of art professionally designed and delivered to site fully planted to give instant full impact.

The system incorporates a fully automatic irrigation system to allow every area of the wall the correct amount of water.

Living Walls have the capacity to provide sound insulation for buildings, and absorb surrounding noise. They beautify otherwise barren eyesores of our cityscape and provide unique opportunities for design and creativity.

- · softening of the city
- · enhances image
- beautification of the landscape
- can be designed to form dramatic shadows by incorporating plants and lighting

LIVINGWALLS EC insulating properties

- longer life facades
- enhances property value
- fire resistance
- protects from elements of rain and wind damage

ROOTS TO THE CITY

On-going watering of plants assists with reducing global warming, through an increase in evaporation levels and a higher transfer of solar energy.

CRADLE

- biodiversity in the urban area habitats, breeding and nesting possibilities
- offsets carbon footprint
- air purification
- can be included in the BREEAM rating
- lowers the heat island effect in the urban area
- recyclable
- utilises rain water harvesting
- reduces smog from traffic fumes
- provides protection for flora and fauna

Rain water can be harvested and easily re-absorbed. Soils and plants have absorption properties that traditional building materials do not have.

Plants help to add oxygen to the air therefore reducing industrial smog, and the planting helps to cool the ambient air temperature. Movement, colour, sound and texture of plants add to the overall health and well being of citizens.

Habitat preservation and protection of flora and fauna, as buildings in urban areas can still have a rural haven and contribute to preserving biological diversity. Increased urban habitat for song birds and butterflies.

LIVING FOR THE CITY THE NEW URBAN HORIZON

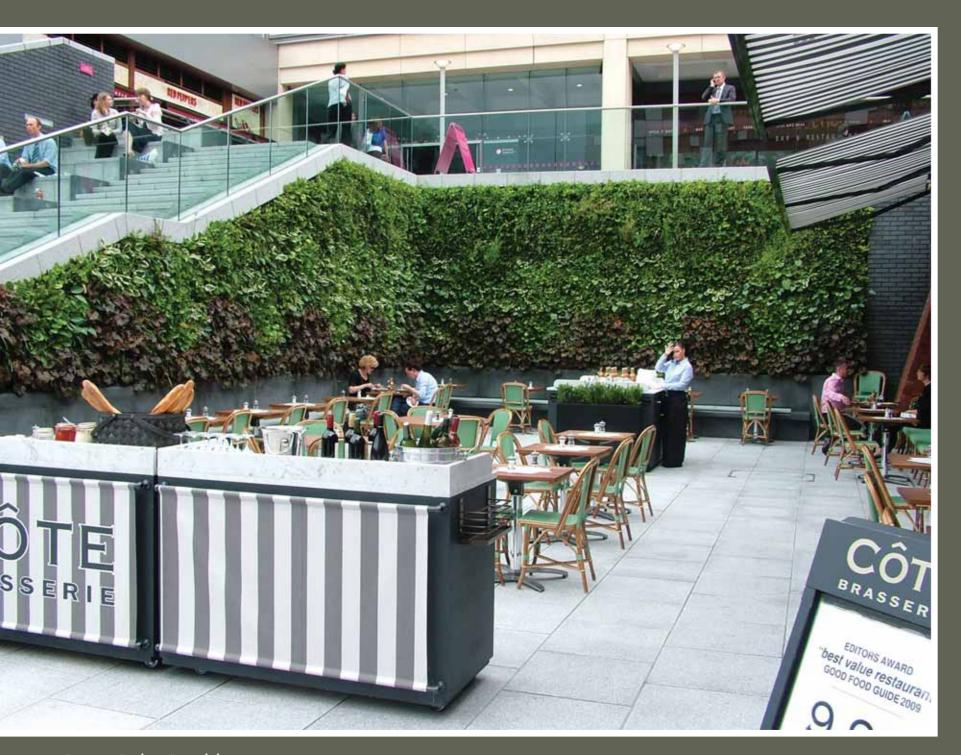
- colourful
- bespoke designs
- personalised logos
- educational
- can be incorporated with other wall cladding





the new direction in city landscaping a lift to all floors





gastro, pesto, haute cuisine urban eating touch of green

haute cuisine... greens with everything.

Create an ambience that gives back what was once removed.

Bring rurality to whatever you innovate.

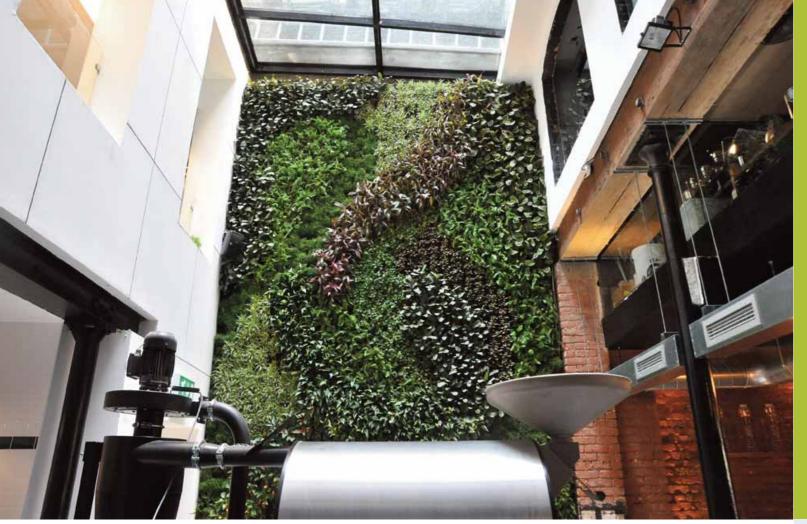
Let urbania live and breathe plantatia and create the perfect equilibrium.

Love steel, love chrome, love wood... now add the vital ingredient.









Plantfood

The wall at the M&S store in Norwich was designed to blend in with the existing open space to the rear of the church and increase the visual drama of the urban landscape.

152 square metres of wall was covere with species indigenous to the local area. The range of plants selected comprised 11 different varieties which flower at different times of the year, hence the wall will visibly change through the seasons.

a wall so tall to set the mood enchanting plants for simply food

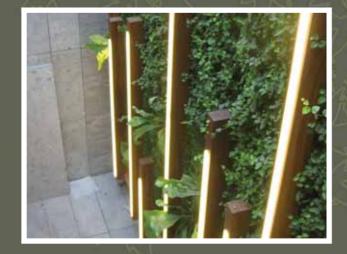


take time out, call in here enjoy good chat and atmosphere aroma derived from coffee bean a living wall there to be seen























Gentle streams drop to a pond plants so green adorned with frond and sat behind the waterfall the beauty of the living wall

at the Chelsea Flower Show

"This design is inspired by the winding jungle streams and rich traditional architecture of the Malaysian archipelago. The layout captures the sinuous movement of a brown limestone riverbed, carved out by a slowly moving stream, leaving pebbled deposits along the naturally planted terraces".

transformations making urban

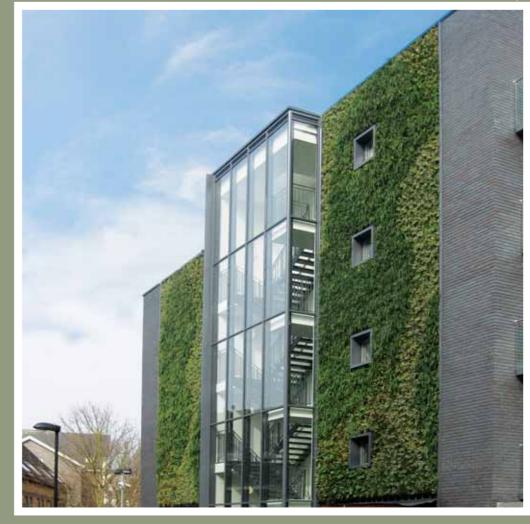






transformations making urban

rural







planning

The Living Wall production begins at our nurseries.

Here the modules are hand planted by our team of horticulturists, and remain on our nurseries to give time to allow the planting to become fully established. This is very important to ensure the longevity

of the wall. Once they are ready for installation, they are transported to site on a trolley system for protection of the plants.

The wall is then assembled by one of our dedicated installation teams.





nature's Way

The Body Shop has it mapped out.

Another very interesting internal living wall.

This was installed for the Body Shop group in the Westfield (Stratford) complex.

Due to the nature of the store, a living wall depicting a world map was requested. Soleirolia soleirolii was used for the 'sea' – a number of herbs and other plants formed the countries. The wall is divided by the shop front glass, meaning 2/3s of the wall is inside the shop and 1/3 is outside. Each country contains native species of plants, which then corresponds with the line of natural products in the shop. Plants are regularly replaced to keep up with the changing product lines.

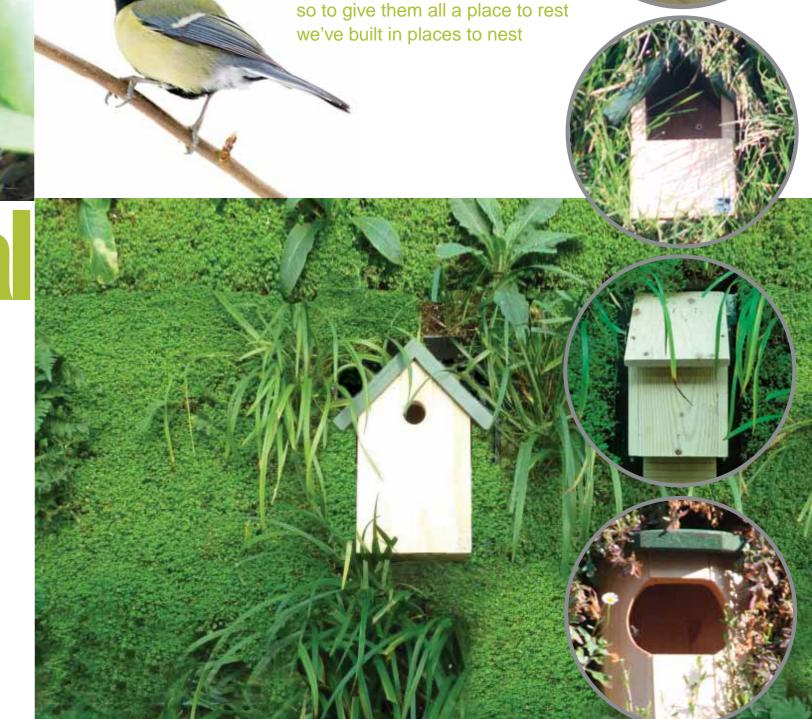


eco ogical the story of the birds and bees

One of the key features of a living wall is providing habitat for urban wildlife. A large number of animal species are happy to live in urban areas if a suitable habitat can be found. Habitat boxes coupled with carefully chosen plant species, can create fantastic roosting/nesting places for birds and hibernation opportunities for insects.

ANS Group are able to offer bird, bee and bat boxes, together with insect hotels fully installed into the living wall modules. Our in-house design team will work closely with you as the client to ensure the nesting boxes are installed on the right elevation and that the correct dimension of box is used for the bird species.

All habitat boxes are manufactured from sustainable FSC timber and have extremely good insulation properties, making them warm in winter and cool in summer. None of the nesting boxes have decorations that predators could cling to and threaten the birds inside.

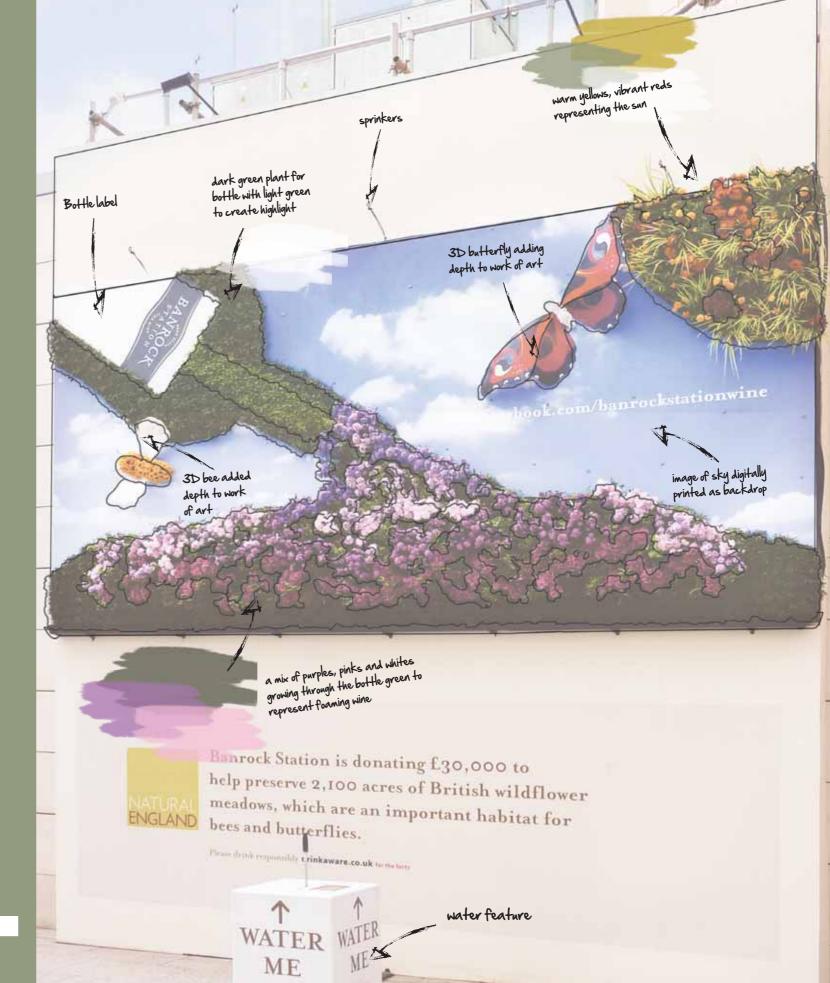


urban build could mean the end to our fine little feathered friend

vino verde

The world's first living billboard was successfully installed at the Westfield Shopping Centre, West London.

Working with ANS, wine company 'Banrock Station' created this superb work of art to publicise their donation of £30,000 to help preserve 2100 acres of British wildflower meadows. In place for two weeks, the billboard had an integrated pump, so that shoppers can water the floral installation!



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Destinations

Offices

Board rooms

Receptions

Meeting areas

Kitchens

Restaurants

Public houses

Libraries

Care homes

Hospitals

Gymnasiums

Health spas

Airports

Public transport depots

Corridors

Placement

Along walls

Office dividers/partitions

Island sites



500m² of ANS Living Wall System™ have been supplied and were installed on the Aquatic Centre. After extensive research by the architects involved in the project, the ANS Living Wall System™ was the only system that could handle the complex curves and angles of the structure.

Planted with blue moor grasses (Sesleria Caerulea), the design was to resemble the rippling of water. As the plants move, swathes of blue and green are created, achieving an awe-inspiring visual impact to the 'already stunning' Aquatic centre. The images shown were taken through the installation!

see the swathes of blue green pass created by the living grass

livingexamples



Eat up your greens

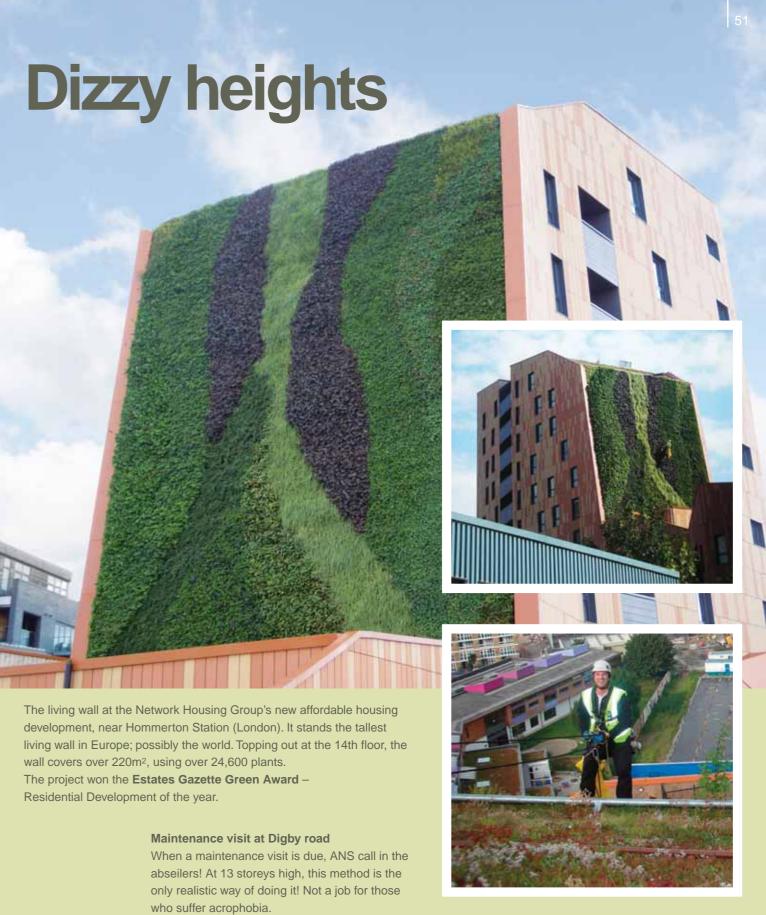
This is an interesting project, right in the middle of a large shopping centre in Christchurch, New Zealand. A framework was constructed, with the facility to hang modules on one side. Once installed, the back of the framework was then covered with murals etc to finish it all off.



making an entrance

This superb interior wall was recently installed in an executive lounge at the Biggin Hill Airport.

A maintenance team regularly visits the wall to carry out a health check on all planting, calibrate irrigation if needed and apply a liquid feed. This ensures the wall is always looking its best as it greets passengers!





Fermoy Road, North London

vertical landscape has been installed at the end of

A flight of fancy

Heathrow Airport

Heathrow goes green! The ANS Living Wall was installed in the No 1 Traveller Lounge at Heathrow Airport Terminal 3, replicating the wall ANS had already installed in their lounge at North Terminal, Gatwick Airport. Choose your airport; inspect a wall!



The London School of Economics realised the ecological benefits of installing a living wall on its property.

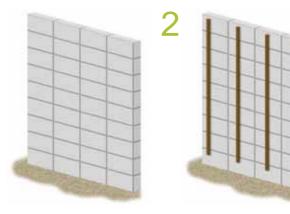
A superb location was found on the 4th floor terrace area, which is viewed by over 9000 students.



100mm damp proof membrane irrigation pipe channel capillary matting hanging bracket for extra security horizontal fixing rail

vertical structure for hanging 60mm stainless steel fixing attaches module to hanging rail

The science bit



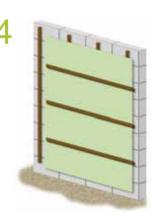
Indicative existing structure

FSC pressure treated softwood battens

fixed to existing structure at 250mm centres



Waterproof membrane



ANS fixing rails fixed to surfaces at 500mm centres



pre-planted before installation



fitted to fixing rails







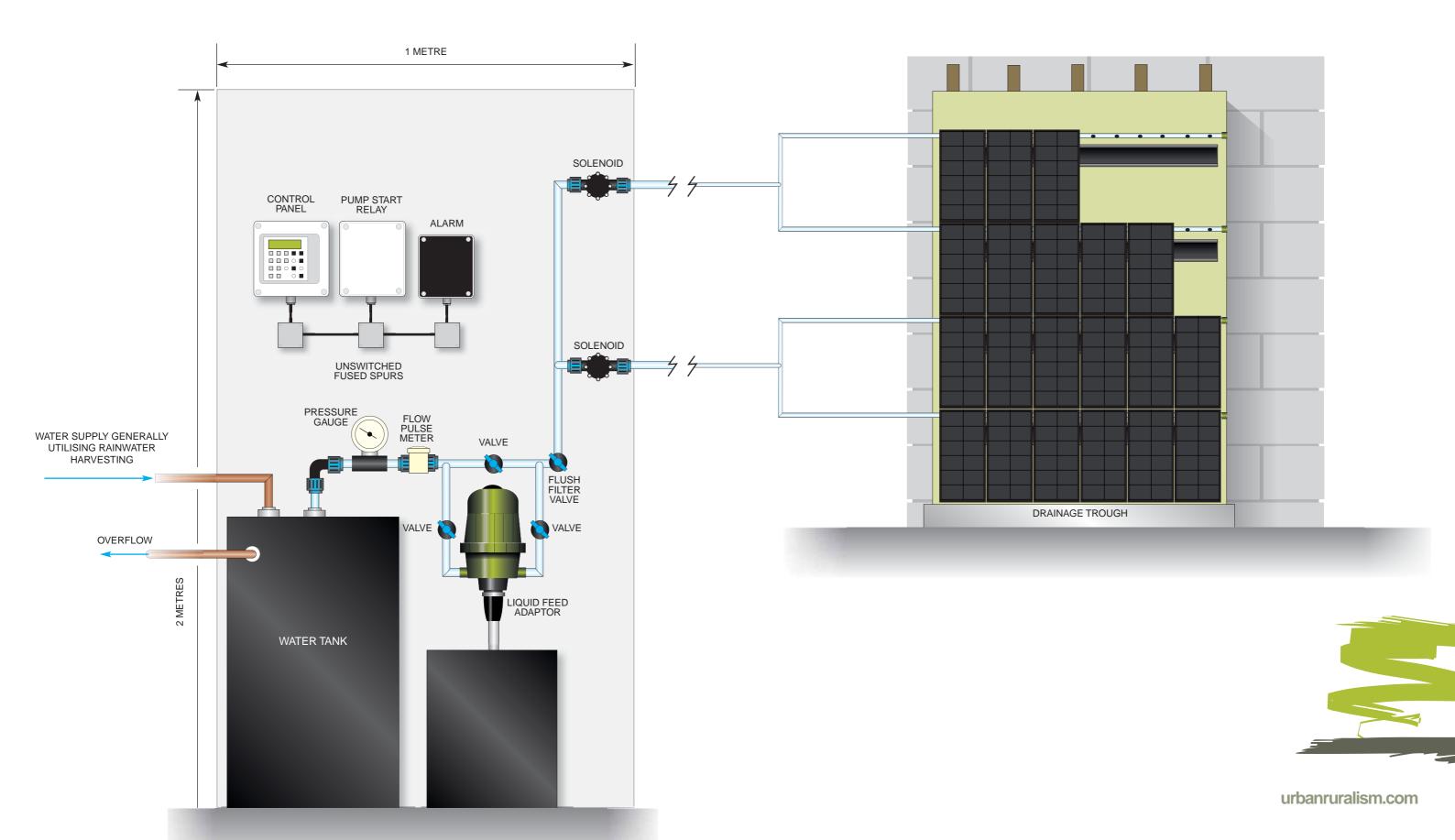
Drainage channel

16mm diam. pipework with inline pressure compensated emitters at 125mm centres



ANS living wall module build up

IRRIGATION SYSTEM LIVING WALL







living walls

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